

New Campus Regional Assessment

1. Visit other Vineyards near-by to assess their effectiveness, values, scope of their reach, etc., answering, "Is it necessary for us to go to the same area, do we add something they currently don't have?"
 - List location and size of Vineyard churches in a five mile radius from the center of targeted area.
 - List scope of each churches reach.
 - List values of each church.
 - List top five programs in each church.
 - List style of ministry and worship.
2. Assess other area churches in the area.
 - List denominations represented in a five mile radius from the center of targeted area.
 - List location and attendance of each church.
 - List values of each church.
 - List the top five ministry activities of each church.
 - List style of ministry and worship.
 - Grade the "relevance" factor for each church (scale 1-5, 5 being the highest grade)
3. Research area demographics such as families, young people, diversity, etc., answering, "Are we equipped to reach those types of people? do we have a track record of doing this?"
 - Racial percentages in the area.
 - Economic levels in the area.
 - Number of apartments and houses.
 - Size of school system/s and the number of students at the elementary, middle school and high school levels.
 - Note the number of major industries and small businesses in the area.
4. Identify local Universities, Colleges, and Institutions asking, "Can we tap into this segment of the population? Are there other churches or campus para-church groups reaching the campus? Is this an un-tapped group?"
 - List existing para-church ministries and their operating on the campus and assess their level of effectiveness.
 - List chaplaincy services available on the campus and the level of their effectiveness.
5. Number the current Vineyard attendees who are living in the area, answering: "Do we have a potential 'core' to build from? Are these people excite about this?"
 - Conduct a Shelby search of members in a five mile radius and print list.

- Conduct a search of small groups operating in a five mile radius and print list.
6. Number the current Vineyard leaders who are living in the area, answering, "Who can help carry the load besides the campus pastor & keep momentum going during the week?"
- Inquire with Small Groups Department to identify small group leaders in a five mile radius.
 - Inquire with VC staff to identify other leaders in a five mile radius.
7. Have we seen any Divine Appointments already occurring in the area with our people?
- * i.e. Offered meeting space, evangelistic favor, people saying "we need a vineyard" here, etc....
 - * i.e. Do we sense a "Macedonian call" or are we attempting to manufacture something that isn't there?
 - List Holy Spirit activity in the last six months.
 - Interview VC members in the area to discern what God has been saying during their prayer times.
8. Assess the needs of the community, answering, "Do the needs of this community fit well with what we do well and who we are (track record of fruitfulness)?"
- Identify neglected social needs in the area.
 - Identify neglected ministry needs in the area.
 - Identify neglected family needs in the area.
 - Identify neglected youth needs in the area.
 - Identify neglected single needs in the area.
9. Is there potential to eventually rent space from a school or other retail space at a decent price?
- Are there several rental properties that would serve a new congregation of 200? 400? 600?
 - What is the current price per foot for commercial rental space?
 - Are there area churches that are renting their facilities?
10. Is there potential for an inside-out launch? Answering, "Do we have a leader who could launch a glorified "small group" in their house and see where God takes it?"
11. Check the Drive Time & Mileage
- What is the preferred driving route to this location?
 - How many miles are involved in a round trip from VC?
 - How much time does it take to travel one way to the new location from VC?
12. Do we have any "Local" candidates for Campus Pastor? Answering, "How do we feel about having someone lead it who doesn't live in the community?"